

Aishwarya Vardhana

avardhana42@gmail.com | www.aishwaryavardhana.com | San Francisco, CA

I am a research-based multidisciplinary artist, designer, and systems thinker currently working as a Design Lead at a tech-based news publication. I am also an Arts & Culture organizer in the Bay Area.

EXPERIENCE

Design Lead | Knowhere

OCT 2017 - present | SAN FRANCISCO, CA

Lead Designer and Researcher

Designed end-to-end UX and UI of three core products

Grew audience past 500K

Co-founder and Design Lead | Verbatm

MAY 2015 - JUNE 2017 | SAN FRANCISCO, CA

Designed end-to-end UX

Launched app in App Store

Reached 1K active users

Lead product strategy

Matter VC portfolio company

Interaction Design | Balaniketan Orphanage

SUMMER 2011 - 2015 | UDUPI, INDIA

Designed a classroom for 30 kids

Conducted research in cultural pedagogy education

Youth Mentor | Stanford Phoenix Scholars

2012 - 2017

Student Advisor to the Board of Trustees on Investment Responsibility

2012 - 2014

Education Committee Chair | Stanford NAACP

2012 - 2016

Stanford Talisman, Acapella

2012 - 2016

SKILLS

DESIGN

Needfinding, UX Research, UI & UX, Product Design, Interaction Design, Prototyping, Product Management

SOFTWARE

Sketch, Figma, InVision, Adobe Creative Suite

PROGRAMMING

HTML, CSS, Javascript, Processing

ART

Drawing, Film, Graphic Design, Installation, Choreography, and Poetry

EDUCATION

B.A. Art and Art History

Stanford University

Class of 2017

Emerging Art Professionals Fellow

Class of 2018