

# Aishwarya Vardhana

avardhana42@gmail.com | www.aishwaryavardhana.com | based in San Francisco, CA

I am a research-based multidisciplinary visual artist, designer, and systems thinker currently working as a Design Lead at a tech-based news publication. I am also an arts & culture organizer in the Bay Area.

## EXPERIENCE

### Design Lead | Knowhere News

OCT 2017 - present | SAN FRANCISCO, CA

Lead user research and analysis

Designed end-to-end UX and UI of three core products

Grew audience to 500K

### Co-founder and Design Lead | Verbatm

MAY 2015 - JUNE 2017 | SAN FRANCISCO, CA

Designed end-to-end UX

Launched app in App Store (iOS only)

Reached 1K active users

Closed a seed round

Lead company strategy

Matter VC portfolio company

### Interaction Design Intern | Balaniketan Orphanage

SUMMER 2011 - 2015 | UDUPI, INDIA

Designed a classroom for 30 kids

Conducted research in cultural pedagogy education

### Youth Mentor | Stanford Phoenix Scholars

2012 - 2017

### Stanford Varsity Crew

2012 - 2014

### Education Committee Chair | Stanford NAACP

2012 - 2016

### Stanford Talisman, Acapella

2012 - 2016

## SKILLS

### DESIGN

Needfinding, user research, UI & UX, visual design, interaction design

### SOFTWARE

Sketch, Figma, InVision, Adobe Creative Suite

### PROGRAMMING

HTML, CSS, Javascript, Processing

### ART

Drawing, Graphic Design, Installation, Choreography, and Poetry

## EDUCATION

B.A. Art Studio and Design

Stanford University

Class of 2017

Emerging Art Professionals Fellow

Class of 2018